

## **Professional Profile**

Enthusiastic and devoted executive coach and interpreter with excellent communication skills demonstrated by 10 years of experience. High degree of fluency in Hebrew, English and Spanish; specializes in managing study groups and maximizing learning opportunities in diverse settings. Using a wide array of skills in counseling and education. Residence experience across Latin America with an emphasis on Colombia.

- Language coaching
- Communication
- International relations
- Organizational development
- Interactive teaching
- Interpreter / translator
- Public speaking
- Effective writing
- Working with large groups
- Social / digital media

## **Professional Experience (Clients)**

### **Schibsted Media Group**, Bogota, Colombia

April 2017 – present

Language coach / Trainer / Interpreter / Content editor

#### Achievements:

- Improving management communication confidence
- Training for financial area on reporting (Real estate classified ads)
- HRRR document translation (local subsidiary: fincaraiz.com.co)

#### Responsibilities:

- Evaluation of staff competences such as English communication skills.
- Scheduling of in-house sessions: public speaking and efficient email writing.
- Training in multi-culture teams, conference calling and digital media.
- Lesson planning for my team of 12 language coaches.

### **EL TIEMPO Casa Editorial**, Bogota, Colombia

July 2014 - present

Language coach / Trainer / Interpreter / Content editor

#### Achievements:

- Helped launch the English language blog platform
- Took part in vertical website negotiations with international companies such as Google, Facebook and Time Warner.
- Prepared various executives for overseas business dealings.

#### Responsibilities:

- English training sessions with marketing and sales executives.
- Public speaking group classes by level of language and confidence.
- English language skills for journalists, writing, listening and speaking.
- Job interview preparations, how to interview and be interviewed.
- Journalistic content in English for various publications such as ElTiempo.com and Portafolio.com.co

**Anheuser-Busch InBev**, Bogota, Colombia

June 2014 - present

Language coach / Trainer / Interpreter / Content editor

Achievements:

- Consulting for SABMiller Mercatus Global Award cases. (2 wins)
- Writing of successful brand plans for Club Colombia and Poker and helped them reach their business goals.
- Every single one of my clients was promoted during our time together.

Responsibilities:

- Video, audio and text editing for the marketing department.
- Text consulting for new product launch
- Prepared senior staff for interviews before and during merger SAB Miller / InBeV including CV consultancy.
- Personally delivered public speaking group classes for brand managers
- Custom designed a 120-hour business English program for marketing executives.

## Education

**USC Rossier School of Education**, Los Angeles, CA

TESOL/Content Delivery in English

September 2003

## References

I've been providing coaching and consulting in the Colombian market for the last 10 years. I have successfully trained executives from the following companies:

Abbott, Apple, Aspen Labs, Avianca, Bancolombia, Banco de Occidente, Bavaria, BBVA, BEA Digital, Biospifar, Caldwell Partners, Canal Uno, Carvajal SA, CCI Europe, Citi, CityTV, Corpbanca, Davivienda, DDB Colombia, Eventos Efectivos, Google, Helm Bank, Huawei, Interactivo, Jones Lang LaSalle, Latam Airlines, Latam Media, Leasing Bolivar, Lexmark, Linio, McDonald's, Merck & Co., Metro International, Oracle, Pacific Rubiales, Proximity Colombia, Rotam, SAB Miller, SanDisk, SC Johnson, SoyDoy Foundation, Symrise.

References from any of my clients are available upon request.